



BADMINTON ASSOCIATION OF INDIA

INVITES

Date: 16th October 2011

EXPRESSION OF INTEREST

Badminton Association of India invites Expression of Interest from reputed Badminton Equipment manufacturer, who are interested to Sponsor Badminton Sports through Badminton Association of India. For detail information please visit our website: www.badmintonindia.org. Your Offer along with earnest money through DD of Rs. 5 lakhs in favour of Badminton Association of India in sealed cover to reach BAI Office 383/384, Double Storey, New Rajender Nagar, New Delhi - 110060 latest by 15th November 2011(TILL 03:00 PM).

Heads of Sponsorship / Per Year
To BAI – Cash Sponsorship / Per Year
To BAI – Attire for the National Team (for 5 events)
India – Super Series Title Sponsorship
India – Super Series Equipment Sponsorship
India – Grand Prix Title Sponsorship
India- Grand Prix Equipment Sponsorship
India – International Series Championships
India – International Series Equipment Sponsorship
BAI Official National Championships:- <ul style="list-style-type: none">a) Senior National Championshipb) Junior National Championshipc) Sub-Junior National Championship
Equipments for all the Tournaments
Individual Players' Sponsorship (International Level)
Inter-State Zonal Championships
Official Major Tournaments of BAI <ul style="list-style-type: none">a) Senior - 5b) Junior - 4c) Sub – Juniors - 2
Overseas Training Camps
Equipment & Attire Sponsorship for the State Associations and State

Players
Shuttlecocks for the State & District Associations
Court Mats
Players' Sponsorship – U-13
Players' Sponsorship – U-15
Players' Sponsorship – U-17
Players' Sponsorship – U-19
Players' Sponsorship – Seniors
Coaches Sponsorship
Court Officials' Sponsorship
Academy Sponsorship
Any other Special Sponsorship
Any Comments

Dr.Vijai Sinha
Hony. General Secretary
Badminton Association of India