ORGANIZED BY – BADMINTON ASSOCIATION OF INDIA (BAI)
CHIEF PATRON – DR. AKHILESH DAS GUPTA, PRESIDENT BAI

SHUTTLE TIME INDIA
Schools Badminton Project

- **Goal**: To make badminton one of the worlds most popular schools sports.

- **Shuttle Time**: Designed to support teachers

- **Why Shuttle Time?**: In 2010 only 54 of the 174 BWF Members said they had badminton teaching materials for schools.

- **Shuttle Time Implementation**:
  - 2012 – 2016
  - Badminton Pan Am
  - Badminton Asia
  - Badminton Europe
  - Badminton Oceania
  - Badminton Africa
Why Badminton?

- **Olympic Sport** - Global sport practiced at all levels.
- **Accessibility** - A sport for all ages and abilities – a sport for life.
- **Social** - Boys/girls/men/women playing and competing together.
- **Health** - Supports a healthy lifestyle.
- **Established programmes** - Pathways from schools to Olympic podiums.
Shuttle Time – Elements

- Teachers’ Manual - 'how to' guide
- Lesson Plans - 22 lessons for teachers, including 10 ‘Starter Lessons’ (badminton basics)
- 92 video clips - Demonstrating the learning activities
- Training for Teachers – Support and delivery of lesson content
- Provision of Badminton Equipment - Rackets, Shuttles, Nets
- Supplementary material - BWF website
The Teachers’ Manual & 22 Lesson Plans

Help teachers:

- To understand badminton better.
- To plan badminton lessons.
- To deliver safe and fun badminton lessons.
- To provide a positive image and experience of badminton.

Shuttle Time in El Salvador
Badminton - The Ideal School Sport

- Both boys and girls can play it – social benefits.
- Is both an individual and team sport.
- It is a safe, low impact sport for school children.
- Indoor and outdoor participation.
- Mass participation in small spaces - 20+ pupils on space of 1 court.
- Badminton builds fundamental physical skills and develops many life skills.
- Equipment is inexpensive.
- People with a disability can play badminton.
Badminton Develops Sporting Skills

Meets schools PE curriculum objectives:

- Hand-Eye coordination skills.
- Catching and throwing skills.
- Stability and balance.
- Speed (builds aerobic capacity) & agility.
- Jumping and landing skills.
- Tactical awareness / decision making.
**Key Partners**

- **BWF**
  - Responsible for providing the teaching / training resources, supplementary support material and providing funding for pilot projects for national / regional implementation of *Shuttle Time*.

- **Continental Confederations**
  - Badminton Asia, Europe, Pan Am, Africa and Oceania will run schools badminton implementation projects in the next 5 years – sustainable development model.

- **Badminton Associations of INDIA**
  - Central to the success of the programme, National Associations must have government backing – Sports Ministry or Education Ministry, to qualify for incentives from the BWF and support from the Continental Confederations.

- **Government**
  - National and regional government endorsement for the programme is important. Endorsement should ensure badminton becomes part of the school PE curriculum. Badminton at universities / teachers colleges may then become an official sport in the curriculum for PE teacher training.

- **Equipment Suppliers**
  - Partnerships with equipment manufacturers and suppliers are critical to meet the current and potential equipment needs for *Shuttle Time*. 
**Key Players**

- **Coordinators**
  - The key “driver” for Schools Badminton in each country. Coordinates the implementation of Shuttle Time nationally. Main contact person nationally for the Schools Badminton Programme.

- **Shuttle Time Trainers**
  - Responsible for training the Schools Badminton Tutors/Trainers 1) are very familiar with the BWF Schools Badminton Resources, 2) are educators or badminton coaches, 3) may have an education/school background and 4) have knowledge and experience of adult learning/training.

- **Shuttle Time Tutors**
  - Tutors deliver the 8 hour Teacher Training Course. Tutors are most likely are badminton coaches or PE teachers with badminton experience, ideally with a schools/teaching background. Familiar with the resources and teaching situations - badminton in schools.

- **School Teachers**
  - PE teachers/sports teachers who are responsible for taking PE classes or sports classes with children. They may no have badminton experience.

- **Children**
  - 5 – 15 year old school children. The badminton exercises and activities in Shuttle Time can cater for children from 5-15 years of age. Shuttle Time provides an introduction to badminton for life.
Where are we Now

Resources- Translation projects in 17 languages:
English, German, French, Spanish, Italian, Polish, Arabic,
Brazilian/Portuguese, Russian, Slovak, Slovenian,
Indonesian, Persian, Mandarin, Serbian, Estonian and
Hungarian.

Implementation Projects- 100+ Countries

Equipment- Supplied to more than 70 Shuttle Time Projects

Shuttle Time in Tonga

Shuttle Time in Bogota

Shuttle Time in Italy
Shuttle Time Fast Facts

- 58,084 Rackets
- 51 km of Badminton Nets
- 74,478 Shuttles
- 400,000+ Website Views
Contact

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