



PRESS RELEASE

Wednesday 21 December, 2016

BWF'S NEWEST WEBSITES

The Badminton World Federation has added three more websites to its bouquet of online offerings.

While each of these websites deals with niche events and topics, they have been designed with the broader badminton community in mind and link with other BWF websites.

The **Sudirman Cup** website (<http://bwfsudirmancup.com>) is a comprehensive presentation of the World Mixed Team Championships for the TOTAL BWF Sudirman Cup – its history, past winners, event-specific news, and information on the upcoming championships in Gold Coast (Australia), including online booking of tickets. In the run-up to and during the championships, this will be the main site for event-related news. Updates will be posted simultaneously on the Fansite (www.bwfbadminton.com).

The **World Championships** website (<http://bwfworldchampionships.com>) offers a journey into the history of the BWF World Championships; information on past winners and scores; news articles on recent championships, and useful details on the next TOTAL BWF World Championships in Glasgow, Scotland. Fans can also book their tickets for the event on the site.

The **Education** website (www.bwfeducation.com) caters to stakeholders such as coaches and players, presenting a gateway to various courses and training programmes they can access. Coaches can download education materials (manuals and instructional videos) for free and can register for future updates.

Regards

Gayle Alleyne

Communications Manager

Email: g.alleyne@bwfbadminton.org

Mobile: +6019 276 3710

Follow /世界羽聯 on [Facebook](#) | [Twitter](#) | [YouTube](#) | [Tencent Weibo](#) | [Sina Weibo](#) | [Youku](#)